



Town of Pawleys Island

P.O. Box 1818, 321 Myrtle Avenue
Pawleys Island, SC 29585

Pawley's Island Property Owners

August 10, 2004

Re: "Pawley's Architectural Heritage"

Town Council has recently passed a resolution encouraging efforts to preserve our Island's architectural heritage. This letter is to expand on those ideas and solicit your support.

There are many things that make Pawleys such a wonderful place but certainly high on the list are the styles and colors on the island. We have a great variety of design and pleasing colors that work together and in total might be described as the "Low Country Beach" or "Coastal Cottage" look. Showy colors and modern "standout" architectural styles are not much in evidence.

What makes a Low Country Beach or Coastal Cottage?

While there are many architectural elements that contribute to the Pawley's look, several that are commonly used are:

- Pitched roofs using shakes, architectural shingles or standing seam metal
- Double hung windows – Dormers – Shutters
- Wrap-around porches – Offsets in the façade
- Watch towers or widows walks
- Exterior siding colors using white or neutral tones
- Roof colors using grays, black, dark blues and greens, or other dark colors
- And weathered copper or shakes. No primary colors

These features are used in different combinations to produce the wonderful variety of homes that we have. Using them helps avoid the garish colors and rectilinear or boxy look, common to some other beach communities.

There are still some vacant lots on the Island which will eventually be built on and we will continue to have renovations and additions. Since Pawleys has no Architectural Review Board, appearance standards are voluntary, and compliance depends on the cooperative efforts of our property owners. If this continues to be the case we can avoid the need for mandatory standards. We hope you will agree that as a good neighbor your project should "blend in" rather than "stand out."

Members of Town Council and the Planning Commission will be happy to provide additional information and guidance should you wish.

Sincerely,

Joseph Easley, Chairman
Planning Commission